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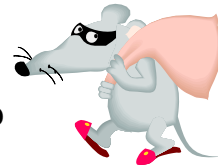
SANDY'S SIDELIGHT

MedSpa Insurance Newsletter

Sandy Elliott, CISR

MEDSPAS—BEWARE OF BOTOX BANDITS!!!

Yes, you read it correctly—believe it or not, this appears to be the latest con craze! Botox Bandits (patients who receive treatments at medspas, but skip out before paying the bill) have been reported in CA, FL, AZ, CO, TX, MI, NY and other states. This kind of loss would not be covered under an insurance policy, so your only recourse would be to file criminal charges and by then, the patient could be off to another state, pulling the same prank on another unsuspecting medspa . A Southern CA Botox Bandit was recently sentenced to five years in prison, guilty of 21 felony accounts, per the LA Times, 10/29/10.



And probably not a good idea to warn other, neighboring medspas by releasing information about this patient because it could be a violation of HIPAA law (check with your attorney regarding this).

Suggestions: Explain to your first time patients that because of this small element of Botox & Bail con artists, you are now implementing a *prepay before procedure protocol*. Some spas are signing up for check verifying services. Other spas photocopy the patient's Driver's License & then just as the practitioner begins the injections, the front office charges the credit card. ***So, be on your toes and don't let a "Botox Bandit" put a wrinkle in your day!***



HAPPY HOLIDAYS FROM SANDY'S SIDELIGHT Newsletter!

New Digitalized Version

Every effort has been made to verify the information herein, but it cannot be guaranteed, nor should it be used as a substitute for professional advice. For further specifics, or to answer any questions, feel free to call. If your insurance coverages are written with another agent, this is not intended as a solicitation.

Stay Enlightened Stay Healthy Stay Beautiful

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